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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
09/753,999	01/03/2001	Patrick Lodola	1279.029	3449
24113	7590 06/06/2005		EXAMINER	
	N, THUENTE, SKAA	LAMBRECHT, CHRISTOPHER M		
4800 IDS CENTER 80 SOUTH 8TH STREET MINNEAPOLIS, MN 55402-2100			ART UNIT	PAPER NUMBER
			2611	

DATE MAILED: 06/06/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

		Application No.	Applicant(s)			
Office Action Summary						
		09/753,999	LODOLA, PATRICK			
	Onice Action Summary	Examiner	Art Unit			
	The MAIL INC DATE of this communication on	Christopher M. Lambrecht	2611			
Period fo	The MAILING DATE of this communication ap or Reply	pears on the cover sheet with t	ne correspondence address			
THE   - Exter after - If the - If NO - Failu Any r	ORTENED STATUTORY PERIOD FOR REPL MAILING DATE OF THIS COMMUNICATION. Issions of time may be available under the provisions of 37 CFR 1. SIX (6) MONTHS from the mailing date of this communication. Period for reply specified above is less than thirty (30) days, a reperiod for reply is specified above, the maximum statutory period re to reply within the set or extended period for reply will, by statutely received by the Office later than three months after the mailing patent term adjustment. See 37 CFR 1.704(b).	136(a). In no event, however, may a reply oly within the statutory minimum of thirty (30 will apply and will expire SIX (6) MONTHS e, cause the application to become ABAND	be timely filed  ) days will be considered timely.  from the mailing date of this communication.  ONED (35 U.S.C. § 133).			
Status						
1)	Responsive to communication(s) filed on 20 L	December 2004.				
·	· · · <u> </u>	s action is non-final.				
3)	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.					
Dispositi	on of Claims					
4)⊠ 5)□ 6)⊠ 7)□	Claim(s) <u>1-9</u> is/are pending in the application. 4a) Of the above claim(s) is/are withdra Claim(s) is/are allowed. Claim(s) <u>1-9</u> is/are rejected. Claim(s) is/are objected to. Claim(s) are subject to restriction and/	awn from consideration.				
Applicati	on Papers					
9) 🗌 🤈	The specification is objected to by the Examin	er.				
10) 🗌	The drawing(s) filed on is/are: a)□ acc	•				
	Applicant may not request that any objection to the	• • •	• •			
11)	Replacement drawing sheet(s) including the correct The oath or declaration is objected to by the E	,	•			
Priority u	nder 35 U.S.C. § 119					
a)[	Acknowledgment is made of a claim for foreign All b) Some * c) None of:  1. Certified copies of the priority document 2. Certified copies of the priority document 3. Copies of the certified copies of the priority application from the International Bureatee the attached detailed Office action for a list	ts have been received. ts have been received in Appli prity documents have been rec nu (PCT Rule 17.2(a)).	ication No reived in this National Stage			
Attachment	r(s)					
	e of References Cited (PTO-892)		mary (PTO-413)			
3) 🔲 Inforr	e of Draftsperson's Patent Drawing Review (PTO-948) nation Disclosure Statement(s) (PTO-1449 or PTO/SB/08 'No(s)/Mail Date	_	ail Date nal Patent Application (PTO-152)			

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#### **DETAILED ACTION**

### Response to Arguments

1. Applicant's arguments with respect to claims 1-9 have been considered but are moot in view of the new ground(s) of rejection.

## Claim Rejections - 35 USC § 102

2. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- 3. / Claims 1-6, 8, and 9 are rejected under 35 U.S.C. 102(e) as being anticipated by U.S. Patent No. 6,374,404 to Brotz et al. (hereinafter "Brotz").

Regarding claim 1, Brotz discloses a method for the management of a decoder [112] (fig. 1A) that is connected to a television set [105] (fig. 1A) and receives a message (hypertext document) for display (col. 5, ll. 40-44), identified by an address (col. 9, ll. 2-6), from a remote data source [190] (fig. 1A), the method comprising the steps of:

storing a database in a back-up memory [102a] (fig. 2) of the decoder [112] from a collection of messages received from the remote data source (col. 6, ll. 3-5);

updating the database by an updating program [500] (fig. 4) (col. 9, ll. 31-34);

storing from a use of the database, a statistical information table including a statistical information element comprising at least one statistical parameter in the decoder (col. 10, ll. 25-41); and

managing, by the updating program, the capacity of the back-up memory for receiving a new message for display using the statistical information table (col. 10, ll. 34-49).

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As for claim 2, Brotz discloses a method according to claim 1, wherein

during a request for connection to a desired address of a message for display, the message for display associated with the desired address is first verified as being present in the database (col. 9, ll. 45-54) and, if present, the message is taken from the database (col. 9, ll. 54-65), and

if the message is not present, a set of contents of the message for display, located at the desired address, is taken from the remote data source (col. 9, l. 66 - col. 10, ll. 19).

As for claim 3, Brotz discloses a method according to claim 1, wherein

the remote data source is accessed by at least one network selected from the group consisting of a cable network, a satellite network, and an internet network (cable network and internet network, col. 10, ll. 1-8).

As for claim 4, Brotz discloses a method according to claim 1, wherein the remote data source is accessed regularly to obtain an updated set of contents, associated with a message for display, of the database (col. 10, 1, 50 - col. 11, 1, 20).

As for claim 5, Brotz discloses a method according to claim 1, wherein the statistical parameter used is an identifier of the message for display, the identifier being a piece of information by which the message for display cab be characterized, and the piece of information comprising an address or a word (col. 9, ll. 2-9).

As for claim 6, Brotz discloses a method according to claim 1, wherein a statistical information element comprises a statistical parameter pertaining to a frequency of use of the message for display (col. 10, ll. 25-33), and wherein

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when a message for display cannot be saved in the back-up memory, a message for display present in the database is eliminated, starting with a least used message (col. 10, ll. 34-41).

As for claim 8, Brotz discloses a method according to claim 1, wherein the back-up memory [102a] is placed in the decoder [112] (see fig. 2).

As for claim 9, Brotz discloses a method according to claim 1, wherein when a use of the decoder allows, the database is updated (col. 10, l. 58 - col. 11, l. 20).

## Claim Rejections - 35 USC § 103

- 4. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 5. Claim 7 is rejected under 35 U.S.C. 103(a) as being unpatentable over Brotz in view of Picco (of record).

Regarding claim 7, Brotz discloses a method according to claim 1, wherein the decoder [112] is associated with a server of an operator [190] (see fig. 1A).

However, Brotz fails to explicitly disclose a set of contents pertaining to the statistical information table is sent to the server, and a message for display selected according to a profile set up on the basis of the table is received from the server.

In an analogous art, Picco discloses a set of contents pertaining to the statistical information table is sent to the server [102] (fig. 4) (p. 13, ¶2, ll. 1-3 & p. 14, ¶2, l. 16 - p. 15, ¶1, l. 1), and a message for display selected according to a profile set up on the basis of the table is received from the server (p. 15,

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¶1, ll. 3-13), for the purpose of selecting local content for distribution based on usage statistics (p. 15, ¶1, ll. 7-9).

Accordingly, it would have been obvious to one of ordinary skill in the art at the time the invention was made to modify the method of Brotz to include a set of contents pertaining to the statistical information table is sent to the server, and a message for display selected according to a profile set up on the basis of the table is received from the server, as taught by Picco, for the purpose of selecting local content for distribution based on usage statistics.

#### Conclusion

6. Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, THIS ACTION IS MADE FINAL. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

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7. The following are suggested formats for either a Certificate of Mailing or Certificate of Transmission under 37 CFR 1.8(a). The certification may be included with all correspondence concerning this application or proceeding to establish a date of mailing or transmission under 37 CFR 1.8(a). Proper use of this procedure will result in such communication being considered as timely if the established date is within the required period for reply. The Certificate should be signed by the individual actually depositing or transmitting the correspondence or by an individual who, upon information and belief, expects the correspondence to be mailed or transmitted in the normal course of business by another no later than the date indicated.

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Any inquiry concerning this communication or earlier communications from the examiner should be directed to Christopher M. Lambrecht whose telephone number is (571) 272-7297. The examiner can

normally be reached on 9:30 AM - 6:00 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor,

Christopher Grant can be reached on (571) 272-7294. The fax phone number for the organization where

this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application

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Christopher M Lambrecht

Examiner

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**CML** 

HAITRAN PRIMARY EXAMINER